

## BOD Meeting June 22, 2022

Call to order by **President Nancy Edwards at 7:35 pm. Meeting time was changed to 7:30 due to a conflict with MHF event.**

**President's message:** Silence phones and speak loudly so directors who are calling in or on Zoom can hear. Directors on the phone and Zoom should mute their phones and computers to prevent background noise.

Roll call: **An attendance chart is attached to these minutes.**

### Minutes from May 25, 2022:

- Motion made by Dana Sechler to approve the May 25 minutes with one typo correction made, seconded by Ron Miller. Passed.

### Treasurer's Report:

- Ron talked to our Baird representative; the decision was made not to make any changes with our portfolio at this time.
- The new lease for the building has been signed at \$750/month. This is a single year lease.
- Wayne Osterhaus moves to accept the finance report presented in the meeting packet; seconded by Jan Pieper. Passed
- The Equine Foundation treasurer's report is in the meeting packet.

### Legislative report:

- Report from Wausau area: There is trail development being discussed on the side of Rib Mountain and the equine industry is not being included in the discussions regarding multi-use trails. Jolene expressed her concern that the equine group was not invited to the table for this development.
  - Jolene and Cricket will get together to discuss how WHC can get more involved in these types of discussions.
- Jolene would like to have the WHC invite a person from the state legislature every few months as a guest speaker. For the September meeting, Jolene has three suggestions for September: (1) a person from trails or DNR; (2) UW Extension Equine Specialist (if there is one); (3) a person from the state veterinarian office.
  - Cricket will see if Bridget from DNR trails can come to the September meeting.
- A question was asked by Wayne Osterhaus; "what is the definition of 'multi-use' trails? No definitive answer was provided but Jolene and Cricket will research and provide an answer at the next meeting.

### Midwest Horse Fair Report:

- The MHF was a resounding success!
- The final bill from the Alliant Energy Center has not yet been received so the books cannot be closed out yet. There will be more money coming from the MHF once the bills are paid but this money will be used to replenish the emergency fund which was depleted over the past two years. Once the emergency fund is repaid in full, any money left over (if there is some) will go into the general fund until designated uses for the money are determined.

## Old Business

### Final Review & Approve Budget for 2022-2023:

- Ron Miller motions to approve the budget as presented; seconded by Gail Seasor. Passed.

### WHC Youth Membership Opportunities Discussion:

- Information regarding the Youth Membership program is included in the meeting packet.
- There was an informal phone meeting today with five BOD members regarding this program. Nancy called several board members for an impromptu discussion on youth. The discussion included (1) the need to change our mindset and actually seek out new members; (2) the equine industry has changed over time (3) having ability to get financial resources faster when an opportunity presents itself and funds are needed to move forward. It was a positive meeting with some good ideas and is only the start of the process of getting youth involved with WHC.
- One of the discussion points was if we want to get the Youth program going quicker than 2023 it would be possible without a bylaw change. The decision was made to not move forward before 2023 as the time will allow WHC to develop my guidance on the youth program before rolling it out to youth groups.

### Long-range Planning Discussion:

- Nancy read several definitions of strategic planning and long-range planning; there is a difference between these processes.
- To move forward with one of these processes, it may be beneficial to have an experienced facilitator oversee the process. If a facilitator is hired, there may be a cost involved but no exact cost could be presented at this time.

- Jolene will get a quote from UW Extension for a facilitator. Dana Sechler has experience as a facilitator and will also be willing to provide a quote to the WHC.
- Lila Lemanski held the floor and stated that she feels that the WHC could do the plan within their members and not hire a facilitator and spend the extra money.
- Nancy was asked where money for a facilitator would come from since the budget was just passed and there was not money designated for a facilitator. Nancy mentioned that some of the additional money coming from MHF could be used but Pat Miller reminded the group that extra money coming from the MHF will be designated to refill the reserve fund until it is back to the \$150,000.00. Money above the \$150,000.00 would then be available for additional purposes.

### **New Business**

#### **Coalition Task Force Meeting- Nancy Edwards:**

- Nancy mentioned that a speaker named Amy Bryce, a DVM who now consults had a great presentation on the future of large animal veterinarians and the lack of students going into this area. Nancy found the presentation very interesting and will see about getting the presentation for us to view.

#### **Annual Awards Equine of the Year Award Discussion- Pat Miller- Rules & Nomination Form in packet.**

- This discussion was postponed until the August meeting.

#### **Other:**

- **Reminder- Wisconsin Farm Technology Days- July 12-14 in Clark County.**
  - In 2023 (July 18-20), the Farm Technology Days will be on Hwy 12 between Baraboo and Wisconsin Dells at the Baraboo Steam & Gas Engine Grounds. WHC has been asked if we would help organize and plan the equine events.
    - WHC needs to decide if we want to commit to help organize or at least advise for the 2023 event. Nancy will find out the date on which we need to commit to assisting with the 2023 event.
- **WHC BOD July Meeting Discussion & Decision**
  - Ron Miller motions to not hold a July meeting; seconded by Pat Jenkins. Passed.

#### **Future Meeting Dates:**

- July – no meeting
- August 24, 2022
- September 28, 2022
- October 26, 2022
- November & December- no meetings

Motion made by Jill Feller and seconded by Ron Miller to adjourn at 9:00 pm.

Respectively submitted,

Jill Feller  
WHC Secretary